

## DIRECTIONS: Columbia Medallion Conference Center

Columbia is located in the center of South Carolina at the junctions of Interstates 20, 26 and 77. The Columbia Metropolitan Airport is 7 miles from the conference center.

### From Greenville/Spartanburg:

- Merge onto I-26 E
- Keep right to stay on I-26 E, follow signs for Airport/Charleston
- Take exit 116 on the left to merge onto I-77 N toward Charlotte
- Take exit 9A-9B for US-76/US-378/S Carolina 262/ Garners Ferry Rd/Leesburg Rd
- Take exit 9A for US-76/US-378/Garners Ferry Rd toward Sumter
- Turn right onto US-378 E/US-76 E/Garners Ferry Rd
- Destination will be on the right

### From Charleston:

- Merge onto I-26 W
- Take exit 116 to merge onto I-77 N toward Charlotte
- Take exit 9A-9B for US-76/US-378/S Carolina 262/ Garners Ferry Rd/Leesburg Rd
- Take exit 9A for US-76/US-378/Garners Ferry Rd toward Sumter
- Turn right onto US-378 E/US-76 E/Garners Ferry Rd
- Destination will be on the right

### From Augusta:

- Take the Interstate 20 E ramp
- Take exit 58 to merge onto U.S. 1 N/Augusta Rd toward Columbia Airport/W Columbia
- Take exit 116 on the left to merge onto I-77 N toward Charlotte
- Take exit 9A-9B for US-76/US-378/S Carolina 262/ Garners Ferry Rd/Leesburg Rd
- Take exit 9A for US-76/US-378/Garners Ferry Rd toward Sumter
- Turn right onto US-378 E/US-76 E/Garners Ferry Rd
- Destination will be on the right

### From Charlotte:

- Take the exit onto I-77 S/US-21 S toward Rock Hill
- Take exit 9A for US-76 E/US-378 E/Garners Ferry Rd E toward Sumter
- Turn right onto US-378 E/US-76 E/Garners Ferry Rd
- Turn right onto US-378 E/US-76 E/Garners Ferry Rd
- Destination will be on the right

### From Downtown Columbia:

- Take I-77 S via the ramp to Charleston
- Take exit 9A for US-76 E/US-378 E/Garners Ferry Rd E toward Sumter
- Turn right onto US-378 E/US-76 E/Garners Ferry Rd
- Destination will be on the right

## ACCOMODATIONS

The following area hotels offer special conference rates for attendees of the Trade Fair. When making reservations, remember to mention you are attending the OSMBA Minority Trade Fair & Seminar at the Medallion Conference Center.

Holiday Inn  
7329 Garners Ferry Road  
Columbia, SC 29209  
803.451.5900

Hampton Inn  
7333 Garners Ferry Rd  
Columbia, SC 29209  
803.783.5410

To register for the OSMBA Trade Fair  
visit the OSMBA website:  
[OSMBAtradefair2015.eventbrite.com](http://OSMBAtradefair2015.eventbrite.com)



### Medallion Conference Center

7309 Garners Ferry Road Columbia, SC 29209  
Telephone 803.256.1222 • Fax 803.509.6220

The South Carolina Office of

# OSMBA

Small And Minority Business Assistance

## BUSINESS FORUM & TRADE FAIR

**MARCH 25, 2015**  
Medallion Conference Center

**BUILDING, GROWING and**  
**CONNECTING TOGETHER**  
**2015**



# OSMBA

**Building, Growing and  
Connecting Together**

**OPPORTUNITY!** OSMBA is the State's advocate for South Carolina's small, minority and women-owned businesses, championing your interests in the procurement process. The Business Forum offers an unparalleled opportunity to network, allowing small business owners a chance to showcase their company to hundreds of procurement officials from government agencies and corporations. Attending procurement officials will have an opportunity to discover new suppliers and become re-acquainted with former suppliers.

**CONNECT!** Critical factors for success include cultivating and maintaining your business relationships. Six degrees of separation is the theory that anyone on the planet can be connected to any other person on the planet through a chain of acquaintances that has no more than five intermediaries. Maximizing the opportunities available during the event will expand your professional network of relationships in an ever-more competitive global market.

**SCREENINGS!** You are the foundation of your business and an important member of the business community. We want to provide you not only with a network to improve your financial health, but to also improve your personal health. Free individual diabetes and prostate cancer health screenings will be conducted during the trade fair.

**ENGAGE!** The Business Forum will provide an opportunity to interact with your peers and leaders in their respective fields, developing a wide range of professional relationships. Fully engaging yourself while attending the event will empower you with the confidence and information needed for Building, Growing and Connecting Together in **2015!**

## FORUM AGENDA

Presentation schedules and topics are available at:

[www.oepp.sc.gov/osmba](http://www.oepp.sc.gov/osmba)

7:00 – 8:50	Exhibit set-up
8:30 – 10:00	Registration
9:00 – 12:00	Palmetto Health Screening
9:00 – 10:00	Welcome Fair Kickoff <ul style="list-style-type: none"><li>• Speaker</li><li>• Recognition of Sponsors</li><li>• Business Testimonies</li></ul>
10:00 – 12:30	TRADE FAIR <ul style="list-style-type: none"><li>• Sponsors' Presentations</li></ul>
12:30 – 1:15	Lunch (Included with any Registration)
1:15 – 2:30	Match Making/ "Meet and Greet"



**Registration: \$50.00** (per person/non refundable)

Workshop & Trade Fair

**Exhibit booth: \$150.00** (per booth/non refundable)

Exhibit Booth

*\*Exhibit Booth registration includes (2) two registrations*

Exhibit spaces for small businesses will be available for a \$150.00 non-refundable registration fee on a first come, first serve basis. A six-foot table and two chairs will be provided for each exhibit to display their goods and services. Table top displays must not exceed 36" in height. Exhibit facility has wireless internet capability.

OSMBA reserves the right to accept or reject any organization or product for inclusion in the exhibited event. The exhibitor recognizes that the purpose of the event is exclusively for the education of persons attending the Business Forum and agrees not to conduct any selling activity at the exhibition other than is incidental to the furnishings of such education. **NO REFUNDS WILL BE ISSUED.**

### Photo Release

From time to time, we use photographs of participants in our promotional material. By virtue of your attendance, you agree to the use of your likeness in such material.

To register for the OSMBA Trade Fair  
visit the OSMBA website:  
<http://osmba.sc.gov/tradefair.html>

**Direct inquiries to OSMBA: 803.734.5010**

